SUPER STORE SALES DASHBOARD:

OBJECTIVE :

To contribute to the success of a business by utilizing data analysis techniques specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting.

INSIGHTS:

1. Mode of payment preferred by most people is cash on delivery.
2. Consumer section of people contribute maximum to sales.
3. East U.S.A. has high sales.
4. Maximum sales and maximum profit is in month October and November.(for 2019 as well as 2020)
5. Standard class Ship Mode is preferred by most of the people.
6. Office supplies such as Chairs & Binders are mostly bought.
7. California contribute maximum to sales.

LEARNING :

Incorporated data analysis techniques, specializing in time series analysis, to deliver valuable insights, accurate sales forecasting, and interactive dashboard creation, driving business success.

The end